



*Your Home
Completely Furnished
by Beard Watson Ltd
for £100, £150, £250, or £350*

*Your Schemes
which will interest you*





Your Home
Completely
Furnished by
Beard Watson Ltd
for £100, £150, £250, £350

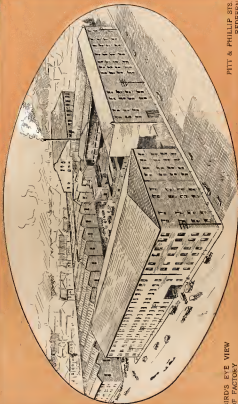


FOREWORD.



N presenting this little Booklet to our numerous Customers and the public at large, we desire to say that all the furniture represented herein is made at our own Factories from timbers that have been specially selected and seasoned.

Beard Watson Ltd
FURNITURE & LIGHTS



BIRD'S EYE VIEW
OF FACTORY

PITT & PHILLIP STS.
REDFERN

FOREWORD—Continued

The designs, which will delight anyone with a feeling for the artistic and aesthetic, are all by our own designers, and are special creations. We take particular care in the fitting and finishing of all the work we do, however low in price the furniture is: those little unseen details that add life to the Settee or Chair; the conscientious attention to construction that means strength and reliability; the little better quality put into locks, hinges; the extra time spent on the polish—all these trifles go to produce a result that we know is satisfactory, and when to this, owing to a fine large new Factory and the latest equipment in machinery of all kinds, is added the attraction of low prices, we feel that we are in a position to offer the public what may be fairly classed as "Beautiful Furniture"—that is furniture of correct design, sound construction and careful finish. We have always claimed that such furniture could be made cheaply, and we offer the four schemes illustrated in this booklet as evidence that we can make good our claim.

Boyd Watson & Co.
FURNITURE MERCHANTS

Our Four Schemes £100-£150-£250 and £350

WHAT would our grandfathers say if they could see this little four-roomed cottage superbly furnished for £100? Look at the Oak Dining-room Suite on the next page, and the Oak Bedroom on page 6, and say whether anything could be more beautiful in design. And the same question might be asked of the three other schemes.

How is it possible to produce the furniture at the price? Of course, the answer to that question is before you. We do it by the most modern methods in a new, modern, well-equipped factory, and we are assisted by an immense turnover.

But it has taken many years to learn how, and now we are proud and glad to be able to offer you really genuine Furniture of high-class design and honest construction at really low prices.

Come and see this Furniture set out room by room in our £100 cottage.



DINING ROOM (say 13ft. 6in. x 12ft.)

5ft Oak Sideboard, in "Mission" style, with bevelled glass back. "Mission" Suite, comprising Settee with loose cushions covered pentasetts, 6 Small Chairs, 1 Armchair, and 1 Rocking Chair en suite, all with drop-in seats upholstered in Pentasetts; 1 3ft. Oak Side Table; 1 4ft. Circular Oak Dining Table; 1 Axminster Carpet, 9 x 10.6, 100. surround; Pair Linen Cassment Curtains and Rod, Short Musts Blinds and Rods for same; 1 Spring Roller Blind Mounted Holland.

Price Complete, £37 8 6

Brian Wilson Ltd
FURNITURE & LIGHTS



BEST BEDROOM (SAT 13FT. 6IN. X 12FT.)

Oak Bedroom Suite, with 5ft. 6in. Wardrobe, Bevelled Mirror in door; 3ft. 6in. Dressing Chest of Drawers, Bevelled Mirror, 3ft. Washstand, with Marble Top, Tile Back, Towel Rails attached; 1 Oak Canoe Seat Chair; 1 4ft. 6in. Oak Bedstead, with Wire Mattress, Kapok Mattress and 4 Kapok Pillows; 1 Toilet Set, 6 pieces; 1 All-Wool Square Carpet with line surround; 1 pair Mudele Curtains and Brass Rod; 1 pair Short Mudele Curtains and Rods; 1 Spring Roller Blind Mounted Holland; 1 Matting Top Bedside Table; 1 Sea-green Easy Chair.



SPARE BEDROOM (24Y 12FT. x 9FT.)

Pine Toilet Chest stained Walnut Colour or Morris Green;
Marble Top Washstand, Tile Back, and Towel Rail attached;
1 Case Chair; 3ft 6in. Black and Brass Italian Bedstead,
with Wire-Mattress, Kapok Mattress and Two Pillows;
Linoform to cover floor; 1 Bedside Rug; Set of Toilet Ware,
6 pieces; Dwarf Muslin Curtains and Rods for same; 1
Spring Roller Blind, mounted Holland.

Price Complete, £12 19 0

HALL—Linoform to cover;
3 Reception Door Mats;
1 Coat Door Mat, 1 Oak
Hat and Umbrella Stand;
1 Palm Stand.

Price Complete, £5 7 6

KITCHEN—3' 6" Enclosed
Glass Door Dresser; 4ft.
6in. Kitchen Table; 2
Kitchen Chairs; Lino-
form to cover floor;
Dwarf Muslin Blinds and
Rods for same; 1 Spring
Roller Blind mounted
Holland.

Price Complete, £5 17 6

SUMMARY:

Dining Room	-	-	£37	8	6
Best Bedroom	-	-	£38	7	6
Spare Bedroom	-	-	£12	19	0
Hall	-	-	£5	7	6
Kitchen	-	-	£5	17	6
			£100	0	0

David Watson & Co.
ESTABLISHED 1880



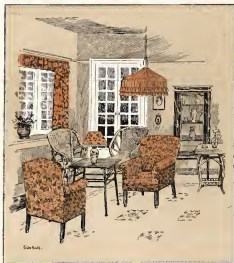
Carpets & Floor Coverings

BY every mail steamer we receive Carpets from the world's great manufacturers, including all that is best in design and quality, all that is latest in vogue, and all that is most suitable for this climate.

We make a speciality of Eastern Rugs and Carpets, holding the largest stocks in Australia, that include examples of the rarest Persians down to the ordinary, but serviceable, Mirzapore.

We carry also large stocks of Linoleums and Cork Carpets in all grades. We represent the great Scotch makers, and can fill the largest orders out of stock at an hour's notice.

Our showing of Wilton Piles and Axminsters is unequalled in Australia.



SITTING ROOM (12ft. x 10ft.)

Cabinet, Stained Rosewood, with Glass Sides; 2 Comfortable Easy Chairs, covered Orlonac; 2 Sea-grass Easy Chairs; 1 Occasional Table, Stained Rosewood; 1 do. do. with Matching Top; 1 Palm Stand, Art Carpet with felt paper under; Pair Casement Curtains with Brass Rod; Holland Blind mounted on Spring Roller.

Price Complete, £19 17 6

Bond Watson & Co.
LONDON & SYDNEY

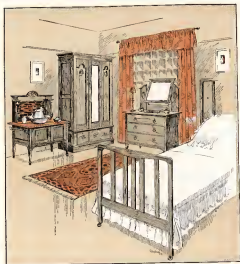


DINING ROOM (13ft. 6in. x 12ft.)

5ft. Oak Sideboard, with Leaded Glass Panels in upper doors; Circular Extension Oak Dining, 2 leaves; 6 Oak Chairs and 2 Armchairs, with loose drop in seats, upholstered in Roanoke; 1 3ft. Dinner Wagon; Axminster Carpet and Linoleum surround, felt paper under; Pair Printed Linen Curtains and Brass Rods for same; 2 Spring Roller Blinds mounted Holland.



Price Complete, £44 13 0



BEST BEDROOM (14FT. x 12FT.)

Oak Bedroom Suite, with 8ft. 6in. Wardrobe, one side fitted shelves; 3ft. 6in. Dressing Chest of Drawers; 3ft. 6in. Washstand, with Marble Top, Tile Back, and Towel Rails attached; 1 Cane Seat Chair; 1 4ft. 6in. Oak Bedstead, with Italian Top, Wire Mattress, Kapok Mattress and 4 Kapok Pillows; 1 Set Toiletware, 6 pieces; 1 Sea-grass Easy Chair; 1 Bedside Table, Matting Top; 1 Reversible Art Carpet and felt paper under; 1 pair Grosgrain Curtains and Brass Pole for same; 2 Spring Roller Blinds, mounted Holland.

Price Complete, £46 10 0

Burlington
Burlington House, London



SPARE ROOM (12ft. x 10ft.)

Bedroom Suite of Pine, stained Walnut or Morns Green, comprising 3ft. Wardrobe, 3ft. Toilet Table, 3ft. Washstand with Marble Top and Towel Rail attached; 3ft. Black and Brass Bedstead, Wren Mattress, Kapok Mattress and 2 Kapok Pillows; 1 Set Toiletware; 1 Cane Seat Chair; Linoleum to cover floor and felt paper under; 1 Bedside Mat; 1 pale Mosaic Carpet and Brass Rod for same; 1 Spring Roller Blind, mounted Holland.

Price Complete, £20 6 6

KITCHEN—4ft. Dresser, with Glass Doors, 4ft. 6in. Kitchen Table, Kitchen Safe, 2 Kitchen Chairs; Linoleum to cover floor, and Paper under; 1 Spring Roller Blind, mounted Holland.

Price Complete, £9 15 0

HALL (30ft. x 6ft.)—Oak Hat and Umbrella Stand, Linoleum to cover and felt paper under; 4 Reception Door Mats; 1 Cocoa Fibre Door Mat; 1 Palm Stand.

Price Complete, £8 18 0

SUMMARY :

Sitting Room	-	£19	17	6
Dining Room	-	£44	13	0
Best Bedroom	-	£46	10	0
Spare Bedroom	-	£20	6	6
Hall	-	£8	18	0
Kitchen	-	£9	15	0

£150 0 0



Linen

*A Department that
Embraces Everything for
Household Use.*



Lace and
Linen Cushion
Cover, 20 x 20 in. . . 9/6



Lace and Linen
Tea Cosy
14/6



Linen and Lace
Cushion Cover
22 x 22 in. . . 13/6



Lace Tea Cosy, 12/6



Lace and Linen
Tea Cloth, 36 x 36 in
32/6

WE illustrate a few fine samples of Lace and Linen Goods, but we should like to say that we stock everything for the household, including Cotton and Linen Sheetting, Table Damask, Towelling, Blankets and Down Quilts. Our prices are competitive, and we ask the favour of the opportunity to quote.



DRAWING ROOM (15ft. x 13ft.)

Comfortable Settee and 2 Easy Chairs to correspond, upholstered in Tissue; 2 Occasional Chairs, with Silk Seats; 2 Small Chairs to match; 2 Polished Rosewood Circular Occasional Tables of different design; Cabinet, with Glass Front and Sides; Palm Stand; Axminster Carpet and Felt Surround with felt paper under; 2 Pairs Embroidered Net Casement Curtains with Brass Rods, and 2 Holland Blinds mounted on Spring Rollers.



Price Complete, £65 14 0



DINING ROOM

5ft. Oak Sideboard in Craftsman Style, leaded Glass Panels in Lower Cupboard; Circular Extension Oak Dining Table with 2 leaves; Dinner Wagon, with Drawer; 6 Oak Chairs and 2 Armchairs, with drop-in seats upholstered with Rompage Axminster Carpet and Linoleum Surround, with felt paper under; 2 Pairs Figured Cassant Cloth Curtains and Brass Rods; 2 Holland Blinds mounted on Spring Rollers.

Price Complete, £60 16 0

Boyd Wilson & Co.
100, Market Street, Sydney



BEST BEDROOM (17ft. x 15ft.)

6ft. Ash or Oak Bedroom Suite, comprising 6ft. Wardrobe, with one wing fitted Shelves; 4ft. Toilet Table; 4ft. Washstand, Marble Top and Tile Back: Towel Rail attached; Double Set of Toilet Ware, 8 pieces; Cane Seat Chair; Easy Chair, covered Cretonne; Small Oak Bedside Table. 4ft. 6in. Oak Bedstead, with Brass Italian Rods, Wire Spring Mattress, Kapok Mattress and 4 Kapok Pillows; Art Carpet Square, with Linoleum Surround and felt paper under; 1 Pair Fancy Net Curtains and Brass Rod; 2 Holland Birds mounted on Spring Rollers.



Price Complete. £68 11 0



SPARE BEDROOM (12ft. x 10ft.)

Oak Bedroom Suite, comprising 3ft. Wardrobe; 2ft. 9in. Toilet Chest; 2ft. 6in. Washstand; 1 Case Seat Chair; 3ft. Black and Brass Italian Bedstead, with Wire Mattress, Kapok Mattress, and 2 Kapok Pillows; 1 Set Toilet Ware, 6 pieces; Linoleum to cover floor with felt paper under, and 1 Rug; 1 Pair Printed Goussier Curtains and Brass Rod; 1 Holland Blind mounted on spring Rollers.

Price Complete, £26 13 0

KITCHEN—1 4ft. Dresser with Glass Doors; 1 4ft. 6in. Kitchen Table; 1 Metal Sink; 2 Kitchen Chairs; Linoleum to cover floor, with Paper under; 1 Holland Blind mounted on Spring Roller.

Price Complete, £9 15 0

MAID'S ROOM (10ft. x 10ft.)—1 Stained Pine Toilet Chest; 1 Washstand and Set of Toilet Ware; 1 Case Seat Chair; 1 2ft. 6in. Iron Bedstead, with Wire Mattress attached, Kapok Mattress and 2 Kapok Pillows; 1 Pair Curtains and Brass Rod; 1 Holland Blind mounted on Spring Roller.

Price Complete, £8 15 0

SUMMARY :

Drawing Room	-	£65	14	0
Dining Room	-	£60	16	0
Best Bedroom	-	£68	11	0
Spare Bedroom	-	£26	13	0
Maid's Room	-	£8	15	0
Hall	-	£9	16	0
Kitchen	-	£9	15	0

£250 0 0

HALL (30ft. x 6ft.)—Oak Hat and Umbrella Stand; Inked Linoleum to cover, with felt paper under, 4 Reception Door Mats; 2 Cocoa Fibre Mats; 1 Palm Stand.

Price Complete, £9 16 0

David Watson & Co.
FURNITURE



FURNISHINGS AND LOOSE COVERS

Our illustration shows a Settee and Chair, loose covered by our experts, and serves also to introduce the fact that by every mail steamer we receive the latest modes and styles in Gossamer, Printed Linens, Tissues, Embroidered Curtains and Window Draperies.

We make quite a specialty of Loose Covering. Stubby Chairs and Couches are thereby turned into harmony with their surroundings and made to accostume and assist the colour scheme.



Brand Watson Ltd
LONDON



DRAWING ROOM (16ft. x 14ft.)

Inlaid Mahogany Cabinet, comfortable "Pillow Stuffed" Settee and 2 Easy Chairs, upholstered in Tapestry and with Loose Down Cushions; 2 Inlaid Small Chairs, seats covered silk - 2 Gossip Chairs; 1 Oval Occasional Table; 1 "Sutherland" Tea Table; 1 Palm Stand; Axminster Carpet with felt surround and felt paper under; 2 pairs Poplin Cassimere Curtains with applique borders and valance to correspond; 2 Holland Blinds mounted on spring rollers.

Price Complete, £77 2 0

David Watson & Co.
LONDON



DINING ROOM (18ft. x 15ft.)

4ft. Oak Jacobean Sideboard, a fine reproduction of an antique model; 6 Oak Chairs and 2 Armchairs with loose drop and seats, covered hide; Circular Oak Dining Table with four leaves; 3ft. 6in. Oak Dinner Waggon with one drawer; Axminster Carpet with Linoleum surround and felt paper under; 2 pairs Printed Tasse Curtains of Jacobean style, with Brass Rods; 2 Holland Blinds, trimmed and mounted on spring rollers.



Price Complete, £83 7 6



BEST BEDROOM (18ft. x 15ft.)

Maple Bedroom Suite, comprising 6ft. Wardrobe, 4ft. Toilet Table, 4ft. Washstand with Marble Top, Tile Back and Towel Rack attached, 2 Cane Chairs, 1 Box Couch, covered Ottoman; 1 5ft All Brass Italian Bedstead, Wire Mattress, Hair Mattress, and 4 Kapok Pillows; 1 Maple Bedside Table, Art Square Carpet and Lino surround with felt paper under; 2 pairs Fancy Net Cassment Curtains and Brass Rods, 2 Holland Blinds mounted on spring rollers.

Price Complete £89 5 0

David Watson & Co.
FURNITURE TRADE



SPARE BEDROOM (14ft. x 11ft.)

Oak Bedroom Suite, comprising 2ft. 6in. Wardrobe, 3ft. Toilet Chest, 3ft. Washstand with Marble Top and Tile Back, Towel Rails attached; 4ft. 6in. Black and Brass Italian Bedstead, Wire Mattress, Kapok Mattress and 4 Kapok Pillows; 1 Cone Seat Chair; 1 Sea-grass Easy Chair; 1 Set of Toiletware, 6 pieces; Linoleum to cover floor and paper under; 2 Mohair Rugs; 1 pair Mullin Curtains and Brass Rod for same; 2 Spring Roller Blinds, mounted in Holland and trimmed.

Price Complete, £33 5 0

MAID'S ROOM (10ft. x 10ft.)—Stained Pine Dressing Chest of Drawers, Washstand and Set of Ware; 1 Cone Seat Chair; 1ft. 6in. Iron Bedstead, with Wire Mattress, Kapok Mattress and 3 Kapok Pillows; 1 Pair Curtains and Rod; 1 Spring Roller Blind mounted Holland.

Price Complete, £9 15 0

HALL, 6ft. 6in. x 18ft. 6in. and PASSAGE (10ft. x 4ft. 6in.)—Oak Hat and Umbrella Stand; Palm Stand; Inlaid Linoleum to cover Floor and Back Hall, and Paper under; Ornamental Rug; 6 Reception Door Mats; 2 Cocoa Floor Mats.

Price Complete, £16 11 0

KITCHEN (12 x 10ft. 6in.)—4ft. 6in. Section, with Glass Doors; 4ft. 6in. Kitchen Table; Metal Sinks; 4 Wrought Chairs; Inlaid Linoleum to cover floor, and Paper under; 1 Spring Roller Blind, mounted Holland.

Price Complete, £11 15 0

STUDY or SMOKE ROOM (10ft. x 10ft.)—Comfortable Settee and 1 Easy Chair, covered Crocheting; 3 Oak Small Chairs, seats covered plushette; 4ft. Circular Table, Paper Top, Oak Legs; Oak Bureau, with black correspondence; Linoleum to cover floor, with Paper under; 1 Ornamental Rug; 1 Pair Tapestry Front Curtains and Brass Rod for same; 2 Spring Roller Blinds mounted in Holland and trimmed.

Price Complete, £29 15 0

SUMMARY

Drawing Room	-	£77	2	0
Dining Room	-	£83	7	6
Best Bedroom	-	£89	5	0
Spare Bedroom	-	£33	5	0
Study	-	£29	15	6
Maid's Room	-	£8	15	0
Hall	-	£16	11	0
Kitchen	-	£11	15	0
		£350	0	0



Mirrors



Mirror
22 x 16 in.
Gilt, 58/6



Mirror, 24 x 18 in., English Gold, 58/-



Mirror, 30 x 19 in.
English Gold
£5 15 0



Mirror, 50 x 20 in.
Mahogany and Gold, 63/-





Chippendale

Our reproduction period furniture compels admiration; it is worthy of the glorious designs of such masters as Chippendale.



David Watson Ltd
FURNITURE & INTERIORS



Sheraton

"SHERATON," THE PASTIDIOUS

*Our reproduction period
furniture will compare
with anything produced
in any part of the world
for craftsmanship.*



David Watson Ltd.
REPRODUCE TO ORDER



Jacobean

*These illustrations must
speak for themselves:
in our opinion they are
perfect examples.*



Broad Wisconsin
ESTABLISHED 1892



The modern craze for "Craftsman" furniture is justified, for it is a natural reaction towards puritan simplicity after the shams and the shames of the earlier part of the last two decades.



David Watson Ltd.
ALL THE MODERN IDEAS

Removals and Storage



OUR knowledge of Furniture generally is perhaps the best reason why you should, in your own interests, let us do your moving or storing.

We do our best to eliminate losses and breakages, by employing only expert movers.

We can do the job very completely. Recently we moved a large establishment, including costly glass, china and pictures, whilst the family was away. Nothing was broken, and when they returned everything was in its place in the new home.

We have two large Depositories for furniture storage, including strongrooms for valuables, and our fees for both storing and removing furniture are very moderate. When you next contemplate moving, be sure and ask us for an estimate.





Woolly Bee Market Printed in Australia
Designed by
Austin Doyle & Sons Ltd., 28 James St., Sydney